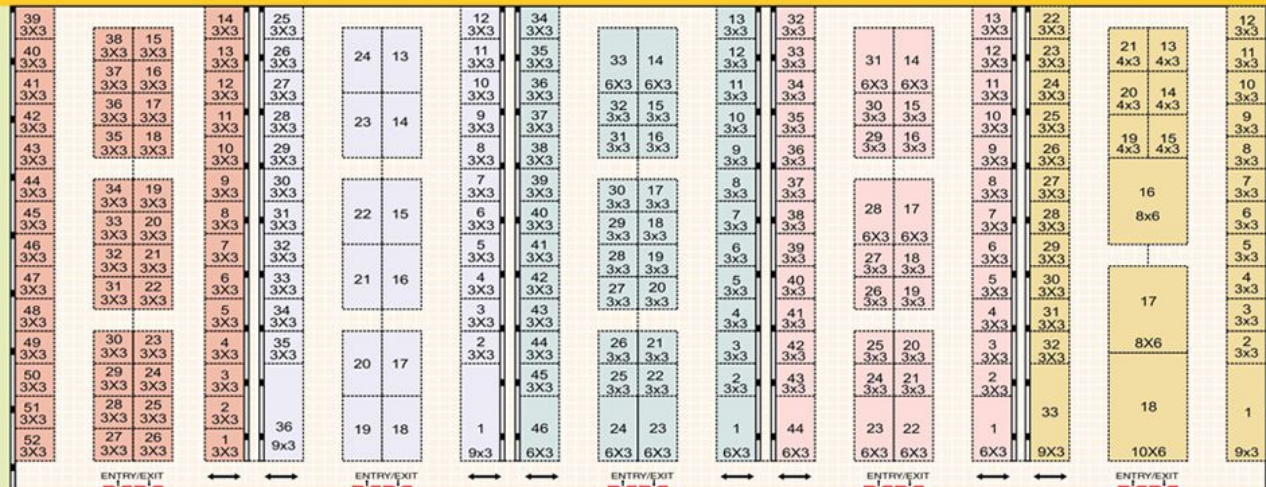


6th EDITION LUDHIANA PAU LAYOUT OF GSE-2023

SERVICE ZONE



GOVT BOARD & HANDICRAFT

FOOD & HEALTH

FASHION & INTERNATIONAL

BRAND & CONSUMEX

BUILDTECH & INTERIOR-EXTERIOR

AUTO SHOW

1
10X6

2
10X6

3
8X6

4
8X6

5
6X6

6
6X6

EXIT

ENTRY

MAIN ENTRY

WAY TO PAU GATE NO.2/ PARKING



FACT SHEET

| | |
|-----------------|------------------------------------------------------|
| Project | : Showman's Grand Shopping Expo |
| Acronym | : GSE 2023 |
| Subject | : Shopping Expo (Business to Consumer) |
| Positioning | : 6th time of this grand concept in Ludhiana |
| Date / Duration | : 01 to 04 December, 2023 (4 Days) |
| Time | : 11.00 am to 9.00pm |
| Venue | : PAU Ground, Ferozpur Road, Ludhiana |
| Covered Area | : 1,50,000 sq. ft. |
| Organiser | : Showman Associates Pvt. Ltd. (Exhibition Division) |
| Organiser Exp. | : 29 years experience (460 shows) |



PARTICIPATION CHARGES

| SPACE | INR / Sq. m |
|---------------|--------------|
| Corner Stall | 8500/- + Tax |
| Regular Stall | 8000/- + Tax |
| GST @ 18% | |

- 15% premium for 3 side open.
- All taxes applicable as per government rules shall be charged as extra.
- Extra electricity load @ Rs. 2000 per kw.

Stall Facilities :

- Aluminium modular system partitions
- Carpeted Floor
- Fascia with Company Name
- Electrical Fittings : 3 Spot Lights
5 amps single phase power point-1.
- Stand Furniture: 1 Counter & 2 Chairs
- 1 Waste Basket

Bare Space :

- Only Carpeted Floor + Electricity Point
- Organisers reserve the right to alter the floor plan
- Floor Plan not to scale
- All disputes will be settled in Ludhiana jurisdiction

*Stall possession on 30th November 2023.

*Dismantling on Last Day of show

*Extra furniture will be available by contractor on chargeable basis.

MODE OF PAYMENT

50% of the amount to be paid at the time of booking by Cash/Cheque/DD drawn in favour of Showman Associates Pvt. Ltd. payable at Ludhiana. Balance payment to be paid before possession. No Stall shall be considered reserved unless and until advance payment has been received. No refund under any circumstances will be made for cancellation of booking. Stalls allotment on first come first serve basis. Showman Reserve the rights to alter the floor plan.