

PARTICIPATION FORM



Concept	<input style="width: 70%;" type="text"/>
Exhibition Date	<input style="width: 70%;" type="text"/>
Venue	<input style="width: 70%;" type="text"/>

Exhibitor's Profile

Exhibiting Company's Name <input style="width: 95%;" type="text"/>			
Exhibiting Person's Name <input style="width: 60%;" type="text"/>		Designation <input style="width: 30%;" type="text"/>	
Address <input style="width: 95%;" type="text"/>			
<input style="width: 90%;" type="text"/>			City <input style="width: 10%;" type="text"/>
State <input style="width: 25%;" type="text"/>	PIN <input style="width: 25%;" type="text"/>	Phone <input style="width: 25%;" type="text"/>	<input style="width: 25%;" type="text"/>
Pan No. <input style="width: 25%;" type="text"/>	Tin No. <input style="width: 25%;" type="text"/>	Mobile <input style="width: 25%;" type="text"/>	<input style="width: 25%;" type="text"/>
Email <input style="width: 45%;" type="text"/>		Website <input style="width: 45%;" type="text"/>	

Company Name as desired on stall Fascia (IN CAPITALS)

Please note that your Company fascia would not increase 20 letters. Only name of company will be displayed Ltd. / Pvt. Ltd., will not be displayed

Preferred Stall No. **Stall Size**

Participation Charges	RATES	UNITS	NET AMOUNT
Shell Scheme		x.....sqm	
Bare Space		x.....sqm	
Electricity Load		x.....kw	

Please add 10% on 2 sides, 15% on 3 sides open stall
(Subject to the availability)

AMOUNT GRAND TOTAL

Product/Service/Brand to be Exhibited

<input style="width: 95%;" type="text"/>	TAX <input style="width: 25%;" type="text"/>
	ADVANCE <input style="width: 25%;" type="text"/>
	BALANCE <input style="width: 25%;" type="text"/>

Payment Details

We wish to solicit our participation in _____ We acknowledge that we have read and accepted the Rules & Regulations, by submitting this application, we undertake to comply with the same.

We are enclosing DD/Cheque/Cash _____ Dated _____ Drawn on _____ Bank for Rs. _____ in favour of Showman Associates Pvt. Ltd. payable at Ludhiana.

Confirmed by : _____

Signature with Seal: _____

Date: _____ Place _____

• Balance/Full payment must be made before 20 days from show date. (To be accepted & confirmed by Company Authorised Signatory only)

PAYMENT DETAILS FOR EXHIBITORS

Beneficiary Name: Showman Associates Pvt. Ltd. **BANK:** HDFC Bank Ltd., **A/C No. :** 06342020003100
IFSC / RTGS : HDFC0000634 **Swift Code** HDFCINBBXXX
Branch Address: HDFC Bank Ltd., Feroze Gandhi Market, Ludhiana (Punjab) India

RULES & REGULATIONS FOR PARTICIPANTS

EXHIBITOR: Any company/organization participating in the SHOWMAN EXHIBITIONS

Space Specifications & Basic Conditions for Participation:

The exhibition area shall be available in following three types:

A. Shell Scheme-Duly furnished indoor built up booth(s) Multiples of 9 sqm can be reserved for (Ground Shows.)

B. Indoor raw space (minimum 18sqm) (for Ground Shows)

C. Outdoor raw space (minimum 30sqm) (for Ground Shows)

- In the furnished indoor built up booth, the organizers shall provide modular structure, fascia with company name, 1 counter and 2 chairs, one electric plug point-5/15amps, Flooring, 3 Spotlights, power backup, waste paper basket and general security during the period of Exhibition.
- **REGISTRATION FOR PARTICIPATION:** It is mandatory for exhibitor to forward the registration form to Showman Associates Pvt. Ltd. Ludhiana. along with advance payment i.e. 50% space rentals.
- **ALLOTMENT OF EXHIBITION SPACE:** All bookings will be made on first-come-first-served basis subject to the receipt of all advanced payments. Organizers will make confirmation of allotment of space on receipt of the registration form duly signed along with appropriate advance payment. Organizers reserve the right to allocate space, change the layout plan, add or delete corridors as shown in the space plans and to reduce the allotment of space to any applicant without assigning any reason. Possession of Stall(s) will not be given until all the dues are cleared by the exhibitor
- **PAYMENT SCHEDULE:** All payments should be made by Cheque/Demand Draft/ RTGS payable to "Showman Associates Pvt. Ltd." payable at Ludhiana. Advance payment including 50% space rentals at the time of booking. Balance/Full payment before 20 days from show date.
- **STAND COMPLETION:** By 08:00 p.m with all exhibits in position on one day prior to show date positively. Work will not be allowed after that due to security reasons.
- **VACATION OF STALLS:** Exhibitors are allowed to remove their exhibits only after official closure of the exhibition on LAST DAY of the exhibition. Goods can be taken out of the venue only after submitting exit pass duly signed by organizer. All the material must be removed immediately after the show completion. After this period the organizer will be at liberty to remove the exhibits at the cost and risk of the exhibitors.
- **MOVEMENT OF VEHICLES:** Vehicles containing exhibition material will be allowed up to a certain point at the venue. All vehicles must provide list of items being carried in the exhibition area and receive the pass for the same, which will be required at the end of the exhibition for the removal of exhibits and other material.
- **CANCELLATION:** The organizers reserve the right at all times to change the dates of the exhibition or Cancel for any reasons beyond their control. The prospective exhibitor is liable to forfeit the entire space rental in case of cancellation.
- **SECURITY:** The security for the goods after the closing time till 10:00 a.m (the following morning) during the exhibition period on all days will be provided by the organizer. The organizer will not be responsible for any exhibits/ material/ stalls between the time periods of the show i.e. from 10:00 am to 10:00 p.m. The organizer will make general security arrangements.
- **DAMAGE:** Exhibitor will be required to make good all damages to the fair facilities caused during the installation/dismantling of their exhibits. All goods to be displayed by exhibitors have to be insured from natural calamities and theft. The organizer will not be responsible for the loss from the reasons mentioned above. Exhibitors are required to take adequate insurance cover against the kinds of risks they incur in connection with the exhibition, especially public liability, all risks on property, employer's liability and personal accident to staff.
- **BINDING TERMS OF CONTRACT:** The submission of the registration form duly signed by an authorized officer of the exhibitor shall be deemed as confirmation of participation and acceptance, and becomes binding as soon as the organizers have confirmed the allotment of space to the applicant.
- **VIOLATION OF RULES:** The organizers reserve the right to decide on the fulfillment of the rules and have the authority to demand removal/change of any structure, which is found not in conformity with the rules and can also cancel a confirmed booking without assigning any reason. The decision of the organizers will be final and binding. Disputes, if any, arising out of unresolved matters between exhibitor and organizers shall be settled by arbitration in accordance with the Arbitration and Conciliation Act 1996. Dispute will be subject to Ludhiana Jurisdiction.
- **CHANGE OF VENUE & DATES:** The Organizer reserves the right to change the venue, dates and/or duration of the exhibition. In such an event, the obligation of the exhibitor to participate shall remain in force, so long as he is informed about the changes by the organizers as early as possible, either by individual communication or press advertisement
- The organizer also reserve the right to change the floor plans and/or location of space allotted or stall not to an exhibitor or exit/entry points, passages etc. anytime before the commencement of erection of the stalls. Any such changes shall not be sufficient ground for exhibitor(s) to cancel their participation and in case of withdrawal from participation, no refund will be permissible.

GENERAL:

1. Exhibitors are not allowed to use space/passage other than allotted to them. Similarly, exhibitors will not be allowed product demonstration which will cause objectionable odor or play stereo equipment disturbing other stall holders. The organizer will decide as to what constitutes a nuisance and their decision will be binding on the exhibitors. Exhibitors are requested to approach organizer for any help and not to deal directly with the contractor/ fabricator/ other exhibitor.
2. Organizers are not responsible for any Octroi exemption, Taxation Liabilities & Govt. formalities if the same is not sanctioned by the local authority even after the serious efforts are made.
3. Exhibitors are not allowed to display banners outside their allocated stalls.
4. Space allocated cannot be Sublet or shared
5. Exhibitors or their staff shall deface any part of the exhibit building, the booths, or booth contents or equipments and decor. Under those circumstances, the exhibitor is liable to the owner of the property so damaged.
6. If the exhibition is abandoned, cancelled or suspended in whole or in part by reasons of war, fire, national emergency, labour, non availability of exhibition premises or any other cause not within control of Organizers may, at its own discretion, refund the rental paid by the exhibitor after adjusting the basic expenses incurred or a part thereof, but organizer shall be under no liability for any actions, claims or losses.

The very fact that a Exhibitor/ speaker participate in the event, it is presumed that he/she, his/her company has read the rules and regulations formulated by the Organizers and confirmed to abide by them

 **SHOWMAN ASSOCIATES (P) LTD. (Exhibition Division)**

Regd. Off: Showman's Welkom Palace, 1-G, Sarabha Nagar, Ludhiana. (Pb.) India. **Tel. :** +91-161-4635900 **Telefax:** +91-161-4635900
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